

Discover a community focused on you.



Casa de las Campanas is the **only** not-for-profit Type A Life Plan Community in San Diego. Our mission is to serve you — not financial gains — and governs each management and financial decision we make.

Our not-for-profit status also allows us to raise money for our Casa Foundation. It adds to the financial strength of the Casa community by providing endowment funds to perpetually support health and fitness, music and art, transportation, employee scholarships, resident activities, and other projects that further improve resident well-being.

BENEFITS OF A NOT-FOR-PROFIT COMMUNITY.

- **Resident-focused:** On average, not-for-profits provide more medical care as noted in their hours per patient a day with higher staffing patterns as compared to their for-profit peers.
- **Financial assistance:** Most communities offer a benevolence fund to ensure residents can continue to live at the community, even if they outlive their resources through no fault of their own.
- **Local control:** The community is managed by a Board of Directors of local businesspeople who serve as volunteers, contributing their time and expertise for the benefit of the residents. Voting and non-voting resident board members also have a voice in the community's oversight. Because the Board Members have no financial stake, you can be confident they're committed to honoring Casa's mission and vision as they make decisions. To manage Casa's day-to-day operations, the community retains an Executive Director and Administrator as part of its partnership with Life Care Services®.
- **Financial benefits:** As a 501(c)(3), a not-for-profit community is exempt from state property taxes and corporate income taxes; this may offer more advantages to residents. When it comes to tax advantages, residents of not-for-profit communities may be able to benefit directly, as they're typically able to claim a higher medical expense tax deduction.

How is a not-for-profit community different from a for-profit community?

In general, a for-profit community uses its profits to pay owners, shareholders, and/or investors. With a not-for-profit organization, the community's resident-focused mission, vision and values guide its decision making. Because of this, many people like knowing their money is being reinvested into the community for the benefit of those who live there now and in the future.

To learn more about the benefits of the **only** not-for-profit Type A Life Plan Community in San Diego, call **858.592.1870** to schedule a personal tour.

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